



Emergency Dispatch

Overhead Door Pros · Sat, Jun 19 · 8:42 AM

● Live · 24/7 capture on

AVG RESPONSE TIME

38 sec

↓ 11 sec vs last week

AFTER-HOURS CAPTURE

91%

↑ from 47% in March

EMERGENCY CALLS TODAY

9

6 booked · 2 en route

BOOKED REVENUE TODAY

\$3,140

7 jobs scheduled

Live inbound queue

3 active

8:39 AM **D. Alvarez · (901) 555-0148**
"Door stuck halfway, car can't get out, heard a loud bang." LiftMaster, 2-car steel.

Routed

Marcus · ETA 9:15

Urgent

Car trapped

Broken spring

8:21 AM **J. Whitfield · (901) 555-0192**
"Door won't close all the way, sits open 8 inches." Genie opener, security concern.

Routed

Priya · ETA 10:40

Won't close

Same-day

8:05 AM **R. Okafor · (901) 555-0117**
"Opener getting loud, no rush." Single-car, wood, 12-yr-old Chamberlain.

Scheduled

Tue 1-3 PM

Maintenance

7:42 AM **S. Bauer · (901) 555-0173**
Missed call → AI text-back in 14s. Spring snapped, door won't open, garage only exit.

Completed

\$480 · paid

Car trapped

Broken spring

On-call techs

2 of 3 deployed

MR **Marcus R.**
Spring stock loaded · 6 mi out

En route
ETA 9:15

PK **Priya K.**
Wrapping job in Cordova

Next up
ETA 10:40

TL **Tom L.**
Shop · openers + hardware

Available

AI qualification · D. Alvarez

Top-tier

Door: 2-car steel, LiftMaster opener

Trapped? Yes — car behind door

Safety: Broken torsion spring (under tension)

Sent: Bring matched spring set + winding bars

Conversion by lead source

30 days

Google LSA 74%

Organic / GBP 68%

Search ads 52%

Repeat / referral 88%