

Estimate Board - Ridgeline Painting

Every open quote, how old it is, and what the AI is doing about it

Thu, Aug 27

Exterior window: ~6 dry weeks left

OPEN ESTIMATES

17

\$61,400 quoted

EXTERIOR, UNSIGNED

9

\$38,900 at risk of winter

AVG AGE

8.4 days

4 older than 14 days

CLOSE RATE, SEASON

41%

55% when quoted within 48 hrs

FOLLOW-UPS SENT

23

this week, 6 replies

OPEN ESTIMATES BY AGE

CUSTOMER	JOB	QUOTED	AGE	STATUS	NEXT STEP
Marcus & Lena T. Fox Hollow Dr	Exterior Full siding + trim, 2 story	\$7,850	19 days	Going cold	Owner call today, offer Sept 8 slot
Priya N. Cedar Ridge	Exterior Deck stain + rail repaint	\$2,400	12 days	Follow-up 2 sent	AI: weather-window nudge, Mon
Dave R. Oakmont	Exterior Stucco, 1 story + garage	\$5,200	6 days	Follow-up 1 sent	Waiting on HOA color approval
Angela W. Willow Creek	Interior Kitchen cabinets, 32 doors	\$4,600	3 days	Deciding color	AI sent 3 white samples, awaiting pick
Tom & Sue K. Fox Hollow Dr	Exterior Trim, shutters, front door	\$1,950	2 days	Signed	Sept 3, crew B, 1 day
Renata O. Downtown loft	Interior 3 bed, 2 bath, ceilings	\$3,300	1 day	Quote sent	AI follow-up Sat if no reply

AI FOLLOW-UP, PRIYA N.

Hi Priya, it's Ridgeline Painting. Following up on the deck and rail quote from the 15th. Heads up: we've got about six good weeks of staining weather left, and our September calendar is filling. Want me to hold a day for you?

Sent Mon 9:05 AM

Sorry, been meaning to reply. Can we do the second week of September? And is the price the same if we skip the rails?

No problem. Skipping the rails brings it to \$1,750. I've got Tue Sept 9 or Thu Sept 11 open. Which works?

Sept 11 works.

Booked: Sept 11, crew A, deck stain only. Estimate revised to \$1,750. Quote closed at 13 days. Crew B still open Sept 9.

EXTERIOR WEATHER WINDOW, NEXT 7 WEEKS

SEP 1
Full
2 crews, 5 days each

SEP 8
Full
Priya booked 9/11

SEP 15
3 days
open, crew B

SEP 22
Rain
3 days forecast wet, hold interior

SEP 29
6 days
open, both crews

OCT 6
8 days
open, cooler mornings

OCT 13
Risky
nights under 50F, stain only

Exterior days booked

71%

of remaining dry days

\$38,900 in unsigned exterior quotes

vs. 17 open crew days left. Not all of it fits. Prioritize the 3 biggest by value and age.

Marcus & Lena T. (\$7,850)

will not fit after Oct 6. Owner call flagged for today, not the AI.

INTERIOR SEASON HANDOFF

Past exterior customers, 2024-25

No interior job on file

64

Interior quotes, last 30 days

up from 4 in July

11

Cabinet jobs open

avg \$4,100, winter-friendly

3

Oct 1: AI starts "book interior before the holidays" texts to the 64, spaced 15 per week so the calendar doesn't spike.

Rain week Sep 22: 2 interior jobs pulled forward to keep crew A working.