

Quote Follow-Up Dashboard

Spark Electric Co. -- 11 open quotes, 3 active sequences

May 15, 2026

● Live

OPEN QUOTES

11

\$38,200 total value

IN FOLLOW-UP

3

2 replies this week

CLOSE RATE (30D)

47%

+12% vs. last month

REVENUE RECOVERED

\$8.4k

from follow-up closes

Active quotes

All

In sequence

Replied

Booked

CUSTOMER	QUOTE	SENT	STATUS	STEP
Sarah Mitchell 200A panel upgrade	\$4,500	May 8	Replied	Asked about permits
David Chen Whole-house surge protection	\$1,200	May 10	Booked	May 19 @ 9am
Maria Gonzalez Kitchen rewire + panel	\$7,800	May 6	In sequence	Day 7 sent
James Walker Generator installation	\$6,200	May 12	In sequence	Day 3 queued
Lisa Park EV charger install	\$2,100	May 13	Warm	Opened quote link
Robert Hayes Lighting retrofit (commercial)	\$3,400	May 2	In sequence	Day 14 tomorrow
Amy Turner Outdoor lighting	\$950	May 1	Declined	Went with competitor

Next scheduled message

DAY 3 -- JAMES WALKER

"Hi James, just checking in on the generator install quote from Monday. The \$6,200 covers the 22kW Generac, transfer switch, permits, and inspection. Happy to answer any questions about the timeline or process."

🕒 Sends tomorrow at 9:15 AM

Recent activity

- David Chen booked after Day 3 follow-up. Install scheduled May 19.
Today, 8:42 AM
- Sarah Mitchell replied: "How long does the permit process take?"
Yesterday, 9:14 PM
- Day 7 message sent to Maria Gonzalez (kitchen rewire).
Yesterday, 9:15 AM
- Lisa Park opened quote link but didn't respond. Marked warm.
May 14, 3:22 PM
- Amy Turner replied: "We went with someone else." Quote closed.
May 13, 11:05 AM

Quote-to-close funnel (last 30 days)

Quotes sent	<div style="width: 100%;"></div>	23
Replied	<div style="width: 65%;"></div>	15
Booked	<div style="width: 48%;"></div>	11