

The rebooking engine, on one screen

Every finished job gets a comeback date. The system texts the customer when the car is due, on a day the truck is already in their neighborhood.

DUE-FOR-SERVICE QUEUE

VEHICLE	LAST SERVICE	COMEBACK DATE	STATUS
Toyota 4Runner Rachel M. · Collierville	Full interior + wash 8-week interval (dog owner)	Due this week	Text sent
F-150 (ceramic) Derek P. · Germantown	Maintenance wash 4-week interval	Due Thursday	Rebooked 10 AM
Honda Odyssey Alicia T. · Bartlett	Full detail 6-week interval (car seats)	Due next week	Queued
Mercedes GLE Sam K. · East Memphis	Interior + engine bay 4th booking since March	Due in 3 weeks	Plan offer

THE REBOOKING TEXT

"Hi Rachel, it's been about 8 weeks since we detailed your 4Runner. We're in Collierville this Thursday, 10 AM or 1 PM open if you want us to swing by. Same setup as last time, \$189."

"1pm works. can you hit the headlights too?"

"Done, Thursday 1 PM with headlight restoration added (+\$60). See you then."

Booked in one exchange. Calendar updated, add-on captured, no phone call.

MEMBERSHIP CONVERSION WATCH

Sam K. · Mercedes GLE

4 full-price bookings in 5 months · would have saved ~\$110 on a plan

Offer monthly plan

Derek P. · F-150

Ceramic maintenance every 4 weeks, never misses

Offer wash plan

Members: 23

Recurring revenue this month: \$3,340 before a single new booking

Growing

ROUTE DENSITY

Thursday

Collierville · **3 jobs, same zip**

Friday

Germantown · **2 booked + 1 due-slot offered**

Saturday

East Memphis · **members-first slots**

Rebooks on autopilot

Comeback dates come from real job history, not memory

One-offs become plans

Steady rebookers get flagged and offered a membership their own history sells

Less windshield time

Open slots are offered on days the truck is already on that side of town