

SAME-DAY REPORTS (SEPT)

93%

+21 pts vs. June, before tracking

MEDIAN TURNAROUND

5h 40m

inspection end → report in buyer's inbox

REFERRING AGENTS (90 DAYS)

41

6 going quiet · 5 new this month

ADD-ON ATTACH RATE

38%

radon, sewer scope, WDI per booking

Today's report queue		promise: in the buyer's inbox by 9 PM		
PROPERTY	INSPECTOR	DONE	STATUS	AGENT
2214 Brookhaven Dr Pre-purchase + sewer scope	Marcus	11:40 AM	Sent 4:05 PM Buyer opened 4:31	Dana Pruitt
88 Hollis Ct Pre-purchase + radon	Jen	12:15 PM	Radon pending Main report sent 5:10; radon Sun	Chris Vance
1407 Ashford Ln Pre-listing	Marcus	2:30 PM	In QA review Inspector proofing	Leah Kim
515 Carver St Pre-purchase, 1962 build	Jen	3:05 PM	Not started · 7 PM nudge Option period ends Tue	Mark Ellison
9 Ridgeview Pl New construction, phase 2	Sam	4:20 PM	Writing 41 photos uploaded	Builder rep

Delivery messages

auto-sent on report release

To buyer · 4:05 PM

Hi Priya, your inspection report for 2214 Brookhaven is ready (link). Marcus flagged 3 items for a closer look, listed on page 1. Call or text him with any questions tonight or tomorrow.

To agent Dana Pruitt · 4:06 PM (buyer consented at booking)

Brookhaven report is out to Priya, same day. Sewer scope video is included. Marcus is free until 7 if you want to walk through it.

Dana · 4:19 PM

You guys are fast. Sending you my Oakmont buyers next week.

The system never writes or edits findings. It sends the inspector's released report and a pointer to page 1.

Agent referral tracker		sorted by change in last 60 days		
AGENT	12 MO	LAST REFERRAL	OUR LAST RESPONSE	TREND
Mark Ellison Oak Street Realty	31	Today (first in 7 wks)	4h 10m, Aug 3	Was going quiet
Tasha Greer Riverbend Group	18	52 days ago	22 min	Going quiet
Dana Pruitt Pruitt & Co.	24	Today	6 min	Growing
Chris Vance Summit Homes	15	Today	9 min	Steady
Leah Kim Independent	2	Today	3 min	2nd referral

Repeat-agent pipeline

next 30 days

9

First referral

Thank-you at closing, not before

7

Second referral

Owner calls personally

19

Regulars (3+)

Quarterly availability note

6

Going quiet

60+ days past their normal gap

Call Tasha Greer · last 3 referrals all had radon add-ons; a new competitor opened in her area in July

Leah Kim hit referral #2 today · owner call before Ashford report goes out