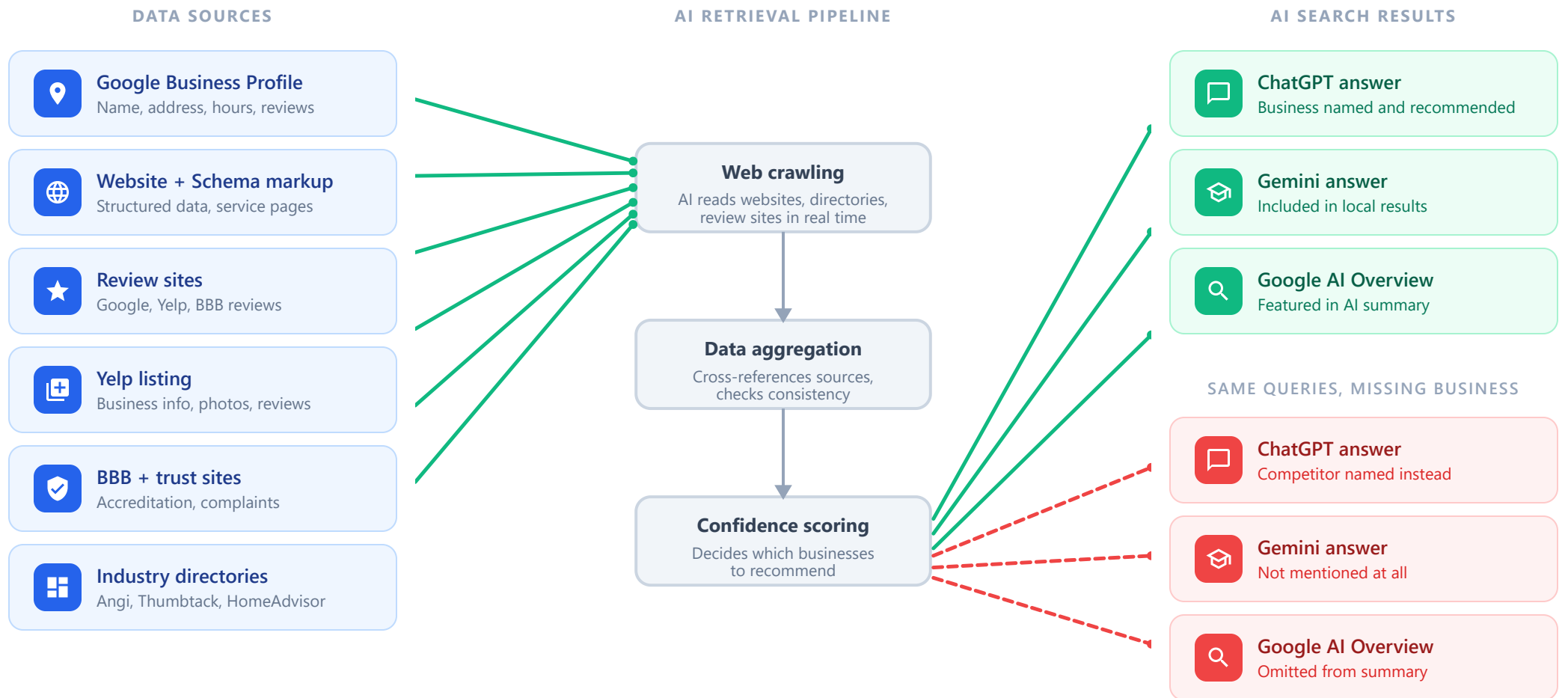


How business data flows to AI search results

Local businesses with consistent, structured data across multiple sources are the ones AI recommends

— Visible business (data flows through) - - - Invisible business (broken / missing)



● Visible business

- ✓ Consistent NAP across all directories
- ✓ Complete LocalBusiness schema markup
- ✓ 150+ reviews with specific service mentions
- ✓ Active content answering local questions
- ✓ Present on 6+ data sources AI checks

● Invisible business

- ✗ Address and phone vary across listings
- ✗ No schema markup on website
- ✗ 12 generic reviews, no detail
- ✗ Website unchanged since 2019
- ✗ Only on Google, nowhere else