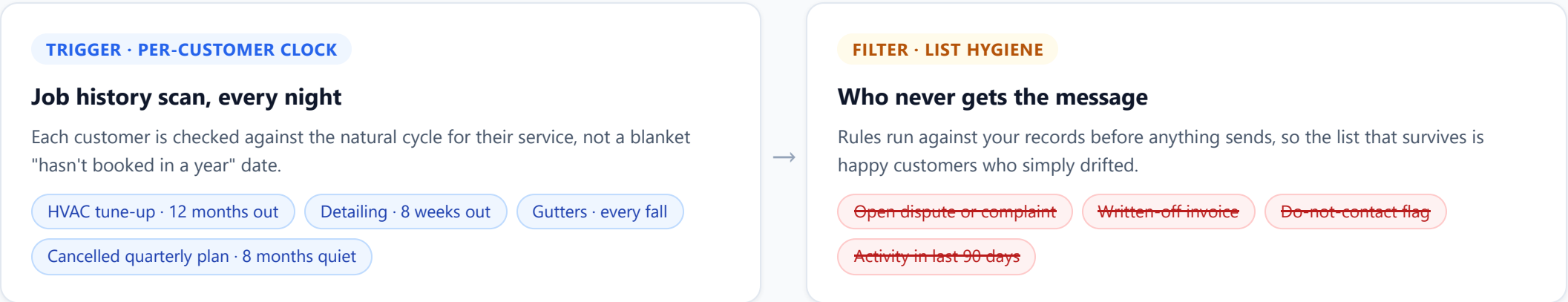
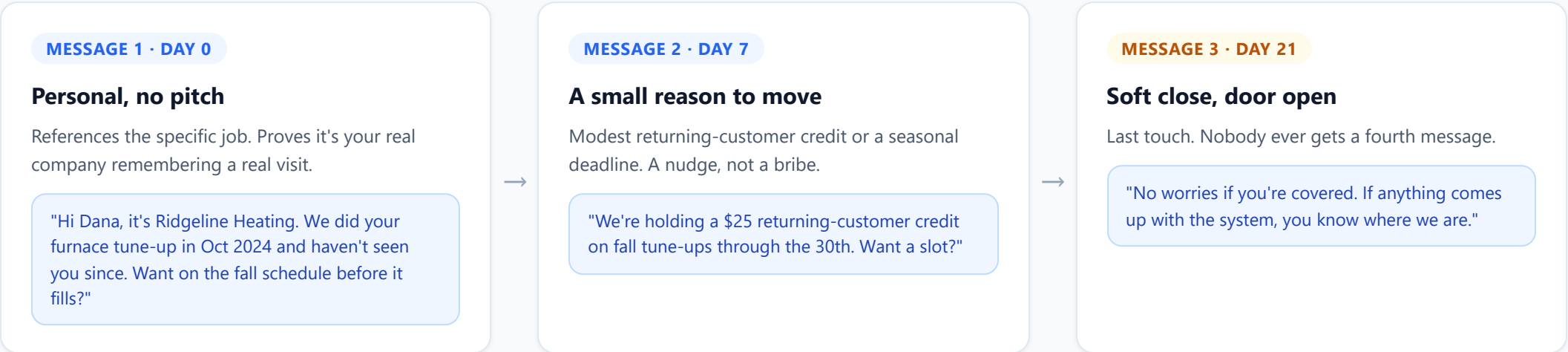


The customer reactivation engine

The trigger finds customers whose comeback clock ran out, the filter removes the ones who shouldn't hear from you, and three messages do the rest.

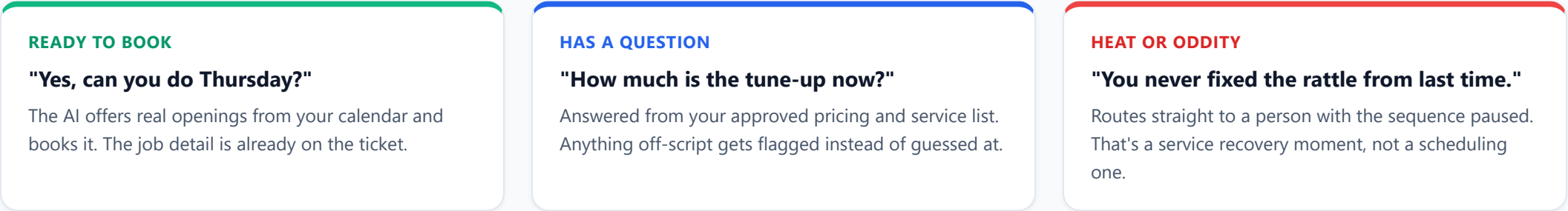


↓ the survivors enter the win-back sequence ↓



A booking stops everything. So does "stop."
Booked customers exit the sequence instantly and go back on their service clock. A "stop" reply removes them permanently, no exceptions.

↓ when they reply, the AI sorts it ↓



Guardrails built in from day one

You approve every template
Each message sounds like your business, word for word, before the first send.

Offers stay small
A \$25 loyalty credit reads better than 40% off, which mostly tells people your prices have room in them.

Trickle, not blast
After the first backlog send, customers cross their thresholds a few at a time, which books jobs year-round instead of spiking one week.